



Get More Exposure for Your Company!  
Sponsorship Opportunities INTEX Expo 08  
Paris/Ballys Las Vegas  
March 26-27, 2008

Who should be a Sponsor? Product manufacturers, suppliers, trade associations and companies seeking to present their products and services to wall & ceiling industry professionals.

What will sponsors receive?

- Recognition in AWCI's Construction Dimensions and CISCA's Interior Construction
- Recognition in the on-site program guide
- Recognition on the INTEX Expo official website
- Recognition via signage at the convention
- Recognition with targeted signage at specific events
- Receive one additional priority point in exhibit space selection for booths in 2009
- When selecting 2009 sponsorships, 2008 sponsors will be given "first right of refusal"

Opportunities also exist to be an AWCI or CISCA convention sponsor.

( For more information on AWCI Convention or INTEX Expo sponsorships, contact Karen Bilak (703) 538-1609 or [bilak@awci.org](mailto:bilak@awci.org)

( For more information on CISCA Convention or INTEX Expo sponsorships, contact Bonny Luck (630) 584-1919 [Bonny.Luck@cisca.org](mailto:Bonny.Luck@cisca.org)

*Turn over for INTEX Expo sponsorship opportunities and pricing è*

### Trade Show Program Advertising

Inside Back Cover \$5,250  
(exclusive)  
Ad size is 4 x 9 inches and 4-color

Full-Page Ad \$900  
Ad size is 4 x 9 inches and black & white

Half-Page Ad \$650  
Ad size is 4 x 4-1/2 inches and black & white

Third-Page Ad \$400  
Ad size is 3 x 4 inches and black & white

### Attendee Directory Advertising

Inside Front Cover \$5,250  
(exclusive)  
Ad size is 8-1/2 x 11 inches and 4-color

Inside Back Cover \$5,250  
(exclusive)  
Ad size is 8-1/2 x 11 inches and 4-color

Back Cover \$5,250  
(exclusive)  
Ad size is 8-1/2 x 11 inches and 4-color

### Registration Giveaways

Registration Bag Insert \$4,000  
(Only 4 opportunities)  
Your company promotional flyer or brochure will be inserted into every registration bag.

Registration Notepads \$4,500  
(exclusive)  
Put your company name and logo in the hand of every attendee! Notepads will be inserted into every registration bag.

Luggage Tags \$4,500  
(exclusive)  
A luggage tag with your company logo will be inserted into every registration bag.

### Traffic Builders

**NEW – THIS YEAR ONLY!**

Passport Sponsorship \$200  
(Only 14 opportunities –  
7 in the Paris Hall and 7 in the Ballys Hall)  
Attendees will have no choice but to visit your booth and have you stamp their trade show “passport” card. Attendees with stamps on all slots on the passport are eligible for a drawing on the last day of the trade show for a state-of-the art television.

Trade Show Aisle Signs \$5,000  
(exclusive)  
Your company logo and booth number will be placed on every aisle sign in both the Paris and Ballys exhibit halls.

Exhibit Hall Lunch \$6,000  
(two opportunities)  
Who says there isn't a “free lunch?” Keep attendees on the trade show floor by providing lunch. Includes your company logo on signage in the food service area.

Seated Massage Relaxation Station \$6,500  
(two opportunities)  
Place a smile on the face of every attendee on the trade show floor! Certified massage therapists will provide back and shoulder massages to attendees. Includes additional signage with your company logo at the station.

Cyber Café \$7,500  
(two opportunities)  
Your sponsorship includes one computer with Internet connection for attendees to check e-mail. Your corporate materials will be available for all attendees to pick up, and your corporate logo will be recognized on the monitor's screen as sponsor. Your corporate Web page is set as the home page.

Cash Vault \$5,250 (co-sponsor)  
\$10,000 (exclusive)  
The Cash Vault features cascading bills, glimmering lights and high-impact signage opportunities. Lucky attendees are given the chance to reach in the vault and “grab cash” for 10 seconds. Includes your company logo on signage in this area.

Hotel Room Drop \$4,000  
(three opportunities)  
Your company promotional materials or gift will be delivered to every attendee staying at Paris or Ballys Las Vegas.