



April 23-24, 2010  
Colorado Convention Center, Denver, Colorado

## Sponsorship Opportunities – Get More Exposure for Your Company!

### Price Points to Fit Every Budget

#### All INTEX 2010 Sponsorships include these value benefits:

- Recognition in *AWCI's Construction Dimensions* and *CISCA's Interior Construction*
- Recognition in the On-site program guide
- Recognition list on the INTEX Expo official web site
- Recognition in the pre-show mailings
- Recognition via signage at the expo
- Recognition with targeted signage at specific events
- Receive one priority point in exhibit space selection for booths in 2011
- When selecting 2011 sponsorships, 2010 sponsors will be given “right of first refusal” for events/items/programs

#### Traffic Builders



##### Passport Sponsorship

**\$250 each (20 opportunities)**

*Attendees will have no choice but to visit your booth and have you stamp their trade show “passport” card. Attendees with stamps on all required spots on the passport are eligible for a drawing for an **iPod touch** and **cash prizes** at 12:30 p.m. on Saturday, April 24, the last day of the trade show.*

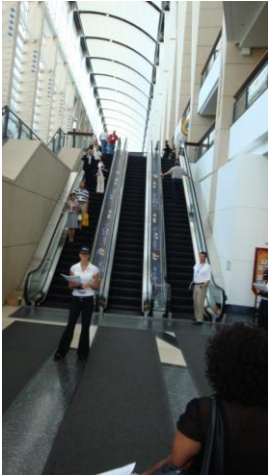
##### Exhibit Hall Lunch

*Who says there isn't a “free lunch?”*

*Keep attendees on the trade show floor*

*by providing a ticket at your booth for a free lunch in the concession area in the hall. Each lunch ticket provides a sandwich or salad, a side item and a soft drink or water. Your booth will be listed as one of the sponsors providing a limited number of free lunch tickets.*

**\$1,800 for 50 lunch tickets**  
**\$3,600 for 100 lunch tickets**  
**(several opportunities)**



### Escalator Ad

**\$2,700 (exclusive)**

Your sales message is strategically placed on the escalator medians nearest the exhibit hall. Your message progresses as attendees travel up and down these high-volume corridors.

### Banners

**\$2,500 per banner for a 3' x 40' banner**

**(2 opportunities)**

*A banner with your company name, logo and booth number will be placed in a designated area of the Colorado Convention Center. (See picture below for locations.)*



### Banners

**\$4,500 per banner for a 14' x 28' banner**

**(4 opportunities)**

*A banner with your company name, logo and booth number will be placed in a designated area of the Colorado Convention Center. (See picture below for locations.)*



**Custom Hotel Room Key Cards** **\$5,000 (exclusive)**  
*Your company logo & booth number will be printed on hotel room key cards provided to every INTEX attendee staying at the Hyatt Regency Denver and the Grand Hyatt Denver.*

**Hotel Room Drop** **\$5,000 (2 opportunities)**  
*Your company promotional materials or gift will be delivered to every INTEX attendee staying at the Hyatt Regency Denver or at the Grand Hyatt Denver on either Thursday, April 22 (night before the show) or Friday, April 23 (first night of the show).*

**Custom Door Hangers** **\$5,500 (2 opportunities)**  
*Your company logo, booth number and artwork will be printed on door hangers that will be placed on the hotel room doors of every INTEX attendee staying at the Hyatt Regency Denver and the Grand Hyatt Denver.*



**Drink Pavilion** **\$6,000 (Friday, April 23 - one opportunity)**  
*Provide beer and soda refreshment to attendees at the drink pavilion in the exhibit hall on the first and longest day of the show, Friday, April 23. Your company logo will be placed on drink cups and on signage by the drink pavilion.*

### **Registration Giveaways**

**Registration Bag Insert** **\$4,000 (4 opportunities)**  
*Your company promotional flyer or brochure will be inserted into every registration bag.*

**Registration Notepads** **\$4,500 (exclusive)**  
*Put your company name and logo in the hand of every attendee! Notepads will be inserted into every registration bag.*

**Luggage Tags** **\$4,500 (exclusive)**  
*A luggage tag with your company logo will be inserted into every registration bag.*

### **Trade Show Program Advertising**

**Inside Front Cover** **\$5,250 (exclusive)**  
*Ad size is 4 x 9 inches and 4-color.*

**Inside Back Cover** **\$5,250 (exclusive)**  
*Ad size is 4 x 9 inches and 4-color.*

**Full-Page Ad** **\$900**  
*Ad size is 4 x 9 inches and black & white.*

**Half-Page Ad** **\$700**  
*Ad size is 4 x 4-1/2 inches and black & white.*

**Third-Page Ad** **\$500**  
*Ad size is 3 x 4 inches and black & white.*

**Attendee Directory Advertising**

**Inside Front Cover**

*Ad size is 8-1/2 x 11 inches and 4-color.*

**\$5,250 (exclusive)**

**Inside Back Cover**

*Ad size is 8-1/2 x 11 inches and 4-color.*

**\$5,250 (exclusive)**

**Back Cover**

*Ad size is 8-1/2 x 11 inches and 4-color.*

**\$5,250 (exclusive)**

**Current INTEX 2010 Sponsors**

*(As of 12/7/09)*

Armstrong  
CertainTeed  
Dow  
Glasteel  
Lafarge  
National Gypsum  
Painters & Allied Trades, LMCI  
Plastic Components  
USG



**YES! I want to be an INTEX Expo Sponsor!**

**Sign me up for the following opportunity:**

---

**PAYMENT**

Please charge \$ \_\_\_\_\_ to the following credit card:

Credit Card Type \_\_\_\_\_ CC Number \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

**OR** Please invoice my company for \$ \_\_\_\_\_.

Contact Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Please call me regarding the following opportunity:**

---

**Name**

**Phone:**

E-mail or fax this form to either:

Karen Bilak, INTEX Show Management & AWCI, Director, Convention & Conferences [bilak@awci.org](mailto:bilak@awci.org) or FAX: (703) 538-1729

Shirley Wodynski, Executive Director, CISCA

[Shirley.Wodynski@cisca.org](mailto:Shirley.Wodynski@cisca.org) or FAX: (866) 560-8537

For additional information or questions, contact:

Karen Bilak at (703) 538-1609 or Shirley Wodynski at (630) 584-1919.