

INTEX ~~2011~~ 2012

April 18–19, 2012
Charlotte Convention Center, Charlotte, NC

Sponsorship Opportunities – Get More Exposure for Your Company! (As of November 7, 2011)

Price Points to Fit Every Budget

All INTEX 2012 Sponsorships include these value benefits:

- Recognition in *AWCI's Construction Dimensions* and *CISCA's Interior Construction*
- Recognition in the On-site program guide
- Recognition list on the INTEX Expo official web site
- Recognition in the pre-show mailings
- Recognition via signage at the expo
- Recognition with targeted signage at specific events
- When selecting 2013 sponsorships, 2012 sponsors will be given “right of first refusal” for events/items/programs



Passport Sponsorship \$350 each (6 opportunities left)
Attendees will have no choice but to visit your booth and have you stamp their trade show “passport” card. Attendees with stamps on all required spots on the passport are eligible for a drawing for an iPad 2 and cash prizes at 12:30 p.m. on Thursday, April 19 the last day of the trade show.

Video Messaging at the Charlotte Convention Center, on the Westin Charlotte and Omni Charlotte TV Channels and on AWCI and CISCA's YouTube channels.

(Note: A minimum of two sponsors are required.)

**\$2,000 per 5-minute slot
(20 opportunities)**

Got video? Provide up to a 5-minute promotional DVD on your company and it will continuously loop with other show videos on monitors at the Charlotte Convention Center, and on the in-house TV channels at the Westin Charlotte and the Omni Charlotte on show days, April 18 & 19. We'll also post it on AWCI and CISCA's YouTube channels one week prior and continuing one month following the convention.

Registration Bag Inserts

\$4,000 (4 opportunities)

Your company promotional flyer or brochure will be inserted into every attendee registration bag.

Mobile Phone Charging & Relaxation Station

\$4,000 (exclusive)

Your company logo and booth number will be displayed on a monitored phone charging station on the trade show floor. Show participants can sit and relax while they wait for their devices to charge or leave their device to charge safely until they return.



Hotel Drop Inside the Guest Room

\$4,000 (2 opportunities)

Your company promotional materials or gift will be delivered to every INTEX attendee staying at the Westin Charlotte and the Omni Charlotte on either Tuesday, April 17 (night before the show) or Wednesday, April 18 (first night of the show).

Registration Notepads

\$4,500 (exclusive)

Put your company name and logo in the hand of every attendee! Notepads will be inserted into every registration bag.

Luggage Tags

\$4,500 (exclusive)

A luggage tag with your company logo will be inserted into every registration bag.



Custom Door Hangers

**\$5,500 each
(2 opportunities)**

Your company logo, booth number and 2-color artwork will be printed on door hangers that will be placed on the hotel room doors of every INTEX attendee staying at the Westin Charlotte and the Omni Charlotte on either Tuesday, April 17 (night before the show) or Wednesday, April 18 (first night of the show).

Program Guide Advertising

(This is the guide provided to every attendee that includes detailed schedules of the AWCI and CISCA conventions, a trade show floor plan, and lists of exhibitors and sponsors.)

Inside Front Cover **\$5,000 (exclusive)**

Ad size is 4 x 9 inches and 4-color.

Inside Back Cover **\$5,000 (exclusive)**

Ad size is 4 x 9 inches and 4-color.

Full-Page Ad **\$1,000**

Ad size is 4 x 9 inches and black & white.

Half-Page Ad **\$700**

Ad size is 4 x 4-1/2 inches and black & white.

Third-Page Ad **\$500**

Ad size is 3 x 4 inches and black & white.

Attendee Directory Advertising

(This alphabetical list of show attendees is e-mailed to attendees one week prior to the show in a pdf format.)

Inside Front Cover **\$1,500 (exclusive)**

Ad size is 8-1/2 x 11 inches and 4-color.

Inside Back Cover **\$1,500 (exclusive)**

Ad size is 8-1/2 x 11 inches and 4-color.

Back Cover **\$1,500 (exclusive)**

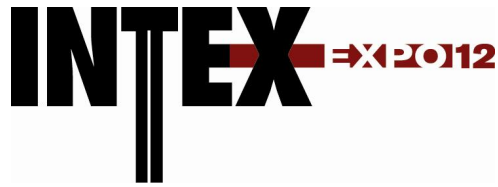
Ad size is 8-1/2 x 11 inches and 4-color.

Current INTEX 2012 Sponsors

(As of 11/7/11)

American Gypsum
Armstrong
Award Metals
CertainTeed
ClarkDietrich Building Systems
Crane Composites
Glasteel
Grabber Construction Products
Guardian Building Products
Hunter Douglas Contract
Hunter Panels

Lafarge
Marino\WARE
National Gypsum
On Center Software
L.D. Peters & Sons
Phillips Manufacturing
Plastic Components
Project DocControl
Simpson Strong-Tie
Telling Industries



YES! I want to be an INTEX Expo Sponsor!

Sign me up for the following opportunity:

PAYMENT

Please charge \$ _____ to the following credit card:

Credit Card Type _____ CC Number _____ Exp. _____

Name on Credit Card

Signature _____ Date _____

Company _____ Phone _____

OR Please invoice my company for \$ _____.

Contact Name _____ Company _____

Address

City/State/ZIP

Phone _____ Fax _____

Please call me regarding the following opportunity:

Name

Phone:

E-mail or fax this form to either:

Karen Bilak, INTEX Show Management & AWCI, Director, Convention & Conferences bilak@awci.org or FAX: (703) 538-1729

Shirley Wodynski, Executive Director, CISCA

Shirley.Wodynski@cisca.org. or FAX: (866) 560-8537

For additional information or questions, contact:

Karen Bilak at (703) 538-1609 or Shirley Wodynski at (630) 584-1919.