

## **EXHIBITOR PROSPECTUS**



# March 25-26, 2020

Paris Las Vegas Las Vegas, NV

- Reach key decision makers from companies that represent millions of dollars in the interior/exterior commercial wall and ceiling industry.
- Showcase your products and services to the right market.
- Gain access to owners, partners, presidents, managers, foremen and field supervisors.
- Make connections with attendees (your customers and prospective customers) who view this exhibition as a primary source for product information.
- Help attendees locate the products and services that improve their bottom line.





## **EXHIBIT OPPORTUNITIES**

### Why Exhibit?

INTEX Expo is the largest trade show specifically catering to the wall and ceiling industry. Become an exhibitor and present your product, service or solution to the most influential wall and ceiling professionals in the nation. As an exhibitor you will meet face to face with top decision makers and establish lasting relationships.

### Who Should Exhibit?

Product manufacturers, distributors and companies seeking to present their products to the top decision makers in the commercial wall and ceiling industry should exhibit. All market segments are represented from drywall, ceilings and acoustics, lath and metal framing, plaster, EIFS, insulation, software and much more.

### **Exhibit Rates**

Each 10' x 10' inline booth is \$3,585 (\$4,585 for a non AWCI or CISCA member). There is a fee of \$200 per corner booth.

#### The Fee for Each Booth Includes

- 10' x 10' booth space.
- 8' high back drape in show colors.
- 3' high side drape in show colors.
- 11" x 17", two line, black on white ID sign.
- Exhibitor profile on www.intexconstructionexpo.com.
- Exhibitor profile in the expo program guide.
- Exhibitor profile in AWCI's Construction Dimensions pre-convention issue.
- One full convention pass or four trade show passes per 10' x 10' purchased. Exhibitors can purchase additional full registrations for \$350 each or additional trade show passes for \$95 each.
- Special advertising rates in AWCI's Construction Dimensions magazine.
- VIP Passes to be distributed to customers and prospects.

### **Space Assignment**

Contracts received by July 31, 2019, will be given priority placement in accordance with priority points accrued. Applications received after August 1, 2019, will have space assigned on a first-come, first-served basis. Every effort will be made to assign exhibitors to their chosen spaces; however, show management reserves the right to set final space assignments or change space assignments after acceptance of the contract should it be in the best interest of the exhibition. A 50% deposit is due with your online booth space reservation. The balance of your booth payment is due no later than January 6, 2020.

Visit www.intexconstructionexpo.com to view the floor plan and to reserve your booth space.

### Official INTEX Expo Hotel

Paris Las Vegas 3655 Las Vegas Boulevard South Las Vegas, NV 89109

Be sure to book inside our room block to receive the best rate!

### **Exhibit Services Contact Information**

Contact: Samantha J. Riemer, CEM, CMP

Trade Show Manager

Phone: (703) 538-1610

Fax: (703) 538-1730 E-mail: riemer@awci.org

Mail: INTEX Expo

513 West Broad Street

Suite 210

Falls Church, VA 22046-3257

Website: www.intexconstructionexpo.com



# 2020 Exhibit Schedule Paris Las Vegas

All exhibits must be set up and dismantled only during the scheduled times. No booths may be removed before 1 p.m. on March 26, 2020. If an exhibiting company dismantles before 1 p.m., the company will have their priority points reduced.

#### Move In

Tuesday, March 24, 2020, 8 a.m. – 9 p.m. Wednesday, March 25, 2020, 6 a.m. – 10:30 a.m.

#### **Expo Hours**

Wednesday, March 25, 2020, 12:30 p.m. – 5 p.m. Thursday, March 26, 2020, 10 a.m. – 1 p.m.

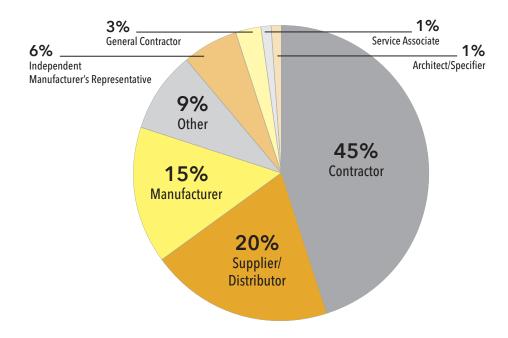
#### **Move Out**

Thursday, March 26, 2020, 1 p.m. – 10 p.m. Friday, March 27, 2020, 8 a.m. – 10 a.m.

# ATTENDEE PROFILE

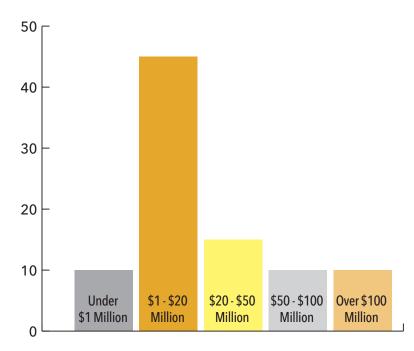
# **Attendee Business Type**

Contractor	Independent Manufacturer's Representative 6%
Supplier/Distributor	General Contractor3%
Manufacturer	Service Associate
Other9%	Architect/Specifier



# Firm's Annual Dollar Volume

Under \$1 Million	10%
\$1 Million - \$20 Million	45%
\$20 Million - \$50 Million	15%
\$50 Million - \$100 Million	10%
Over \$100 Million	10%



# INTEX Expo 2019 Exhibitors

AboutTime

Advance Equipment

Aegis Metal Framing

Aerosmith Fastening Systems

Alpine TrusSteel

American Gypsum

American Louver

**AMICO** 

Armstrong Building Products

AWCI/AWCI Media

**BASF Wall Systems** 

BASWA Acoustic North America

BIK Hydraulics, Ltd.

Blue Point Fasteners

Boero USA, Inc.

Bon Tool Co.

Brighton-Best International

CamAm Tool Corp

Cardinal Acoustics, Inc.

Castle Access Panels & Forms Inc.

Catamount Consulting

CISCA

CEMCO

CertainTeed Corporation

ClarkDietrich Building Systems

Clinch-On Cornerbead Company

CO.ME Tools

Columbia Taping Tools

Coner Abrasive Mfg Co., Ltd.

ConstructConnect

Continental Building Products

Conwed Designscape

Crane Composites

Custom Truck One Source

Dorr Houzzer

Dryvit Systems, Inc.

Dura-Stilt Sales Limited Partnership

**EDMA SAS** 

The Estimating Edge

eSUB Inc.

Excel Engineering

Extrutech Plastics Inc.

E-Z Taping System

First Group Industry Ltd.

Flex-Ability Concepts

Formica

Framecad America Franklin International F-Sorb

Full Circle International Inc.

Georgia-Pacific Gypsum

Glasteel

**Grabber Construction Products** 

Graco, Inc.

Greenmaker Industries

GypSorb, LLC

Gypsum Management and Supply

Hess Pumice Products, Inc.

Hiab USA Inc.

Hilti, Inc.

Intercorp

International Fasteners, Inc.

Intex International

ITW Ramset

**IUPAT FTI** 

JAACO Corporation

Jiadun (Zhejiang) New Material

Technology, Co., Ltd.

Jiangsu Jiuding New Material Co.,

Ltd.

JN Linrose Mfg, LLC

Johns Manville

Kahua

Keene Building Products

Kinetics Noise Control

L&W Supply

L.D. Peters & Sons, Inc.

LaborChart

Madrid Inc.

Magnum Tool Corp., Inc.

Marino\WARE

Marlite

Marshalltown

Master Wall, Inc.

MAX USA Corp.

MBA Metal Framing

Metaltech-Omega

Murco Wall Products

Nathan Kimmel Co., LLC

National Gypsum

Nitroset, LLC

Nudo Products Inc.

Nu-Wave Manufacturing, LLC

**OPCMIA** 

PABCO Gypsum
PAC International

Palfinger USA, LLC

Panel Rey

Panolam Industries

Parkland Plastics, Inc.

PeerAssist

Phillips Manufacturing Company

Pinnacle LGS DMCC

PlanGrid

Plastic Components, Inc.

Plexxis Software

Power Adhesives

Pyrok, Inc.

Raken

RectorSeal

Regupol Acoustics

Rockfon

RockSteady

Rockwool

Rodenhouse Inc.

Safti-Seal Inc.

Saint-Gobain ADFORS

Senco Brands Inc.

Shandong Tianrui Fiberglass

Composites Co., Ltd.

Simpson Strong-Tie

Sky Acoustics

Soprema

Sound Seal

Spec Mix, Inc.

Specified Techologies Inc.

Spectra Precision - Trimble

Stanley Black and Decker

Star Sales & Distributing Corp.

Sto Corp.

Studco Building Systems

Super Stud Building Products

TapeTech Tool Co.

Telling Industries LLC

Tool Source Warehouse

ToolPro

Trimaco

Trim-Tex, Inc.

UNIKO Drywall d/b/a Italian Moulding Design Corp

LISG

Walls & Ceilings Magazine

Walpanel LLC

Welformed

Wolcott Group

XtremeInterior
Zhe Jiang Din Mei Intelligent

Decoration Co., Ltd. (CADBM)





# **EXHIBIT SPACE CONTRACT**

March 25-26, 2020

# Exhibiting Company Information\* (Please print or type)

•	mation* (Please print or type)		
		ce ZIP/Postal Code	
		te	
		3X	
Contact Information (All In	TEX Expo correspondence will be so	ent to this person.)	
•	' '		
		ee ZIP/Postal Code	
<sup>2</sup> hone	Fa	ax	
Email			
		ne INTEX Expo website and used in the INTEX Expo onsite	
	dence is sent via email, so please in	nclude a valid email address that you check regularly.	
Space Preference	,	^	
		2	
		4	
-	(not product lines) you DO NC		
		2	
3		4	
-	below the type/size of space reque	ested.	
*There is a \$200 fee for each co		T. I Garage (Other Corner Configurations	
10' X 10' Member \$3,585 10' X 20' Member \$7 170	☐ 10' X 10' Non-member \$4,585 ☐ 10' X 20' Non-member \$9,170	Truck Space/Other Space Configurations	
1 10' X 30' Member \$10,755	10 × 20 Non-member \$9,170	X \$3,585 (Member) =	
sland Booth		X \$4,585 (Non-member) = (# 10' x 10's) (Booth Fee)	
20' X 20' Member \$14,340	20' X 20' Non-member \$18,340		
20' X 30' Member \$21,510	20' X 30' Non-member \$27,510	No end-cap booths will be permitted.	
Sooth Fee	\$	The undersigned understands this application becomes a Binding	
Corner Fee	\$	Contract when accepted by the INTEX Expo. The undersigned agrees to abide by the Terms and Conditions published on the reverse side, those	
otal Amount Due	\$	listed in the Exhibitor Service Manual, and the rules and regulations of the selected venue or facility.	
otal Deposit (if different from	total amount due) \$	Printed Name	
ayment must be submitted with application to reserve a booth space.		Title	
Method of Payment		Signature Date	
•		INTEX Expo reserves the right to photograph or videotape events for	
lease check: □ Check (payable to INTEX Expo) □ Visa □ MasterCard □ American Express		promotional purposes. Your Exhibit Space Contract serves as permission for INTEX Expo to copyright, publish and use your likeness in print, online	
Credit Card Number		or in other media. If you do not wish to be photographed or videotaped, please tell the camera operator.	
xpiration Date	Security Code	Remit Form and Payment to	
rint Name on Card		INTEX Expo, 513 W. Broad St., Ste. 210	
ignature		Falls Church, VA 22046-3257 Phone: (703) 538-1610 Fax: (703) 538-1730	

Email: riemer@awci.org

#### **Terms and Conditions**

INTEX Expo is managed by the Association of the Wall and Ceiling Industry and cosponsored by the Ceilings & Interior Systems Construction Association [the sponsors]. All terms may be subject to change.

#### Contrac

The following rules and regulations become binding upon acceptance of the contract between exhibitor, their employees and agents, and the sponsors, the expo manager, and any additions and amendments thereto that may be established or put into effect by the management.

#### **Space Assignment**

Contracts received beginning July 1, 2019 will be assigned in accordance with the priority points system beginning on August 1, 2019. Contracts received after July 31, 2019, will be assigned on a first-come, first-served basis. Every effort will be made to assign the exhibitor to one of their chosen spaces; however, the expomanager reserves the right to make final space assignments or change space assignments after acceptance of the booth application, should it be necessary in the best interest of the exhibition.

#### Payment of Fees

A 50% deposit is required with this application for all contracts received prior to January 6, 2020. Full payment is due for all booth spaces by January 6, 2020. For contracts submitted after January 6, 2020, full payment is due at the time of submission. The exhibitor fee for the INTEX Expo is \$3,585 per 10' x 10' space for members of AWCI and/or CISCA and \$4,585 for non-members. Corners are \$200 each for spaces smaller than  $20' \times 20'.$ 

If all payments are not paid in full by January 6, 2020, AWCI retains the right to cancel the Exhibitor's space without further notice and without obligation to refund previously paid amounts. Any re-sale of exhibit space shall not result in a refund to the Exhibitor. Exhibitors may not move-in to their exhibit space until payment in full is received.

There will be a \$25 service charge for all checks returned by the bank.

#### **Cancellation Refund Policy**

All requests for cancellation of exhibit space must be made in writing to AWCI. The cancellation dates and fees assessed are shown below:

Date to Cancel in Writing:	Amount AWCI will retain or shall be owed:
By August 31, 2019	50% of the total exhibit fee
January 6, 2020 or later	100% of the total exhibit fee

The above cancellation terms shall apply regardless of the execution date of this Agreement and regardless of any re-sale of booth space cancelled by Exhibitor.

#### Downsizing

If any booth spaces are downsized prior to August 31, 2019, the booth price will reflect the change. If booth spaces are downsized after January 6, 2020, there will be no refunds, and full payment of original booth space will be due.

#### Membership

Membership must be current as of July 1, 2019, to receive the member rate on booth space.

#### **Exhibitor Service Manual**

An Exhibitor Service Manual containing general and technical information regarding the exhibition, facilities of the exhibition site, instructions and rates regarding the services of the official contractors will be e-mailed to the company contact designated on the contract in December 2019.

#### Shipping/Handling and Receipt of Freight

The official drayer for receipt of the exhibit materials and delivery of these materials to the exhibit space will be designated in the Exhibitor Service Manual. Shipment of exhibit materials, whether by motor freight (common carrier) or air, should be forwarded in accordance with the specific instructions given by the official drayer in the Exhibitor Service Manual. Exhibit materials are to be sent prepaid with a copy of the Bill of Lading forwarded to the official drayer. All materials should be sent to the location designated by the drayer, and nothing should be sent to the exhibit site unless the exhibitor has made arrangements with the drayer beforehand to receive the materials there. Neither the exhibit facility nor its staff is prepared or authorized to receive or handle an exhibitor's shipment. Exhibit materials should be scheduled to arrive according to the instructions provided in the Exhibitor Service Manual.

#### **Exhibit Standards**

Exhibitor agrees to abide by all exhibit display guidelines published in the Exhibitor Services Manual. In the area five feet forward from the rear of the booth, display material may be placed up to a height not exceeding eight feet from the floor. All Exhibitors must remain within the confines of their own exhibit space, and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view or affect the display of other Exhibitors. Exhibits not conforming to these specifications, or which in design, operation, or otherwise, are deemed objectionable by AWCI in its sole discretion, will be prohibited.

INTEX Expo Exhibitors will be required to use IAEE Exhibit Guidelines for all booths. Island booths may go up to 16 feet in height, with non-islands having a height of 8 feet. Non-island booths will not be permitted to have hanging signs unless they are granted permission by Show Management.

All island booth renderings must be submitted to Samantha J. Riemer, riemer@awci.org, for approval. Any island booth not approved prior to arrival at INTEX Expo, will not be permitted to set-up.

#### Distribution of Food/Beverages in Booth

All distribution of in-booth food and beverage must be approved by show management. Failure to comply may result in the food or beverage being removed from the exhibiting company's booth.

#### **Exhibitor Service Desk**

Provisions will be made to maintain an Exhibitor Service Desk throughout the exhibition's installation and dismantling period.

#### Safet

- A. Fire regulations require all display material used for decoration to be flameproof. Any/all electrical equipment, including signs and lights, shall be in good operable condition and able to pass the i75nspection of the local Fire Underwriters Inspection Bureau. Each exhibitor agrees to be knowledgeable and responsible regarding ordinances and regulations pertaining to health, fire prevention and public safety while participating in this exhibition.
- B. The use of flammable materials necessary to the purpose of the exhibit, where no other alternative can be used, must first be brought to the attention of the Expo Manager, in writing, not less than 90 days before the opening of the exhibit, for approval.

#### **Use of Exhibit Space**

Exhibitors shall reflect their company's highest standard of professionalism while maintaining the booth during exhibit hours. The booth must be maintained by at least one company representative at all times during the conference. All demonstrations and exhibits must be confined to the contracted space. No exhibitor shall assign, sublet or share the whole or any part of the contracted exhibit space.

#### **Security & Liabilities**

- A. Security guards shall be furnished during the closed hours of the exhibition. The furnishing of the guards shall not increase the liability of the sponsors. After exhibit hours, only those exhibitors properly identified and having the permission of the expo manager may enter the exhibit area.
- B. Neither the sponsors, the official service contractors, the exhibit facility, nor the members, representatives and/or employees thereof will be responsible for injury, loss or damage that may occur to the exhibitor or to the exhibitor's representatives or property, from any cause whatsoever, prior, during or subsequent to the period covered by this registration/contract.
- C. The sponsors and its agents and employees will not be liable for failure to hold the exhibition as scheduled. Payments for exhibit space will be returned in that event, except that any actual expenses incurred in connection with the exhibition will be deducted if the exhibition is called off 90 days or less prior to the opening date because of fire, or force majeure, or the public enemy, or strike or epidemic, or any law, regulation or public authority that makes it impossible or impractical to hold the exhibition.
- D. Damage to inadequately packed property is the exhibitor's own responsibility.
- E. Damage to the facility housing the exhibit caused or done by the exhibitor shall be replaced or repaired by the exhibitor. Additionally, the exhibitor agrees to protect, save and hold harmless the sponsors, its employees and agents, and the convention facility of and from all loss and/or damage whatsoever caused to the facility housing the exhibition, or any part thereof, directly or indirectly.

#### **Certificate of Insurance Requirements**

Each exhibitor MUST provide a Certificate of Insurance evidencing Commercial General Liability insurance. Policies shall name Association of the Wall and Ceiling Industry (AWCI) and Caesar's Entertainment, Paris Las Vegas as additional insureds. If your insurance broker is providing the required evidence of coverage, forward the certificate to Samantha Riemer at riemer@awci.org.

#### Admission

The sponsors shall have sole control over all admissions of persons. All persons visiting the exhibit area will be admitted according to the rules and regulations of the exhibition or as amended by the sponsors.

#### Amendments to Regulations

Any and all matters and questions not specifically covered by the articles in this contract shall be subject to the decision of the sponsors. The sponsors, in the interest of the exhibition, may amend the aforementioned items covered by this contract at any time, and notice thereof shall be binding on exhibitors equally with the foregoing rules set forth in this contract.

#### Photography

Any photography must be of your own booth space, its contents and its personnel. All other photography must be approved by that of the exhibitor/company/individual.

#### Videography

Professional videography may only be conducted or authorized by INTEX Expo show management. Any witnessed unauthorized professional videography is a violation and may result in the loss of admission to future shows.