



NEW ORLEANS

April 13-14, 2021

Ernest N. Morial
Convention Center
New Orleans, LA

- Reach key decision makers from companies that represent millions of dollars in the interior/exterior commercial wall and ceiling industry.
- Showcase your products and services to the right market.
- Gain access to owners, partners, presidents, managers, foremen and field supervisors.
- Make connections with attendees (your customers and prospective customers) who view this exhibition as a primary source for product information.
- Help attendees locate the products and services that improve their bottom line.



EXHIBIT OPPORTUNITIES

Why Exhibit?

INTEX Expo is the largest trade show specifically catering to the wall and ceiling industry. Become an exhibitor and present your product, service or solution to the most influential wall and ceiling professionals in the nation. As an exhibitor you will meet face to face with top decision makers and establish lasting relationships.

Who Should Exhibit?

Product manufacturers, distributors and companies seeking to present their products to the top decision makers in the commercial wall and ceiling industry should exhibit. All market segments are represented from drywall, ceilings and acoustics, lath and metal framing, plaster, EIFS, insulation, software and much more.

2021 Exhibit Rates

Each 10' x 10' inline booth is \$3,685 (\$4,685 for a non AWCI or CISCA member). There is a fee of \$200 per corner booth.

The Fee for Each Booth Includes

- 10' x 10' booth space.
- 8' high back drape in show colors.
- 3' high side drape in show colors.
- 11" x 17", two line, black on white ID sign.
- Exhibitor profile on www.intexconstructionexpo.com.
- Exhibitor profile in the expo program guide.
- Exhibitor profile in AWCI's Construction Dimensions pre-convention issue.
- One full convention badge or four trade show badges per 10' x 10' purchased. Exhibitors can purchase additional full registrations for \$350 each or additional trade show badges for \$95 each.
- Special marketing opportunities through AWCI's Construction Dimensions Pre-Convention and Convention issues.
- VIP Passes to be distributed to customers and prospects (cannot be used for booth personnel).

Space Assignment

Contracts received by July 31, 2020, will be given priority placement in accordance with priority points accrued. Applications received after July 31, 2020, will have space assigned on a first-come, first-served basis. Every effort will be made to assign exhibitors to their chosen spaces; however, show management reserves the right to set final space assignments or change space assignments after acceptance of the contract should it be in the best interest of the exhibition. A 50% deposit is due with your online booth space reservation. The balance of your booth payment is due no later than January 29, 2021.

Visit www.intexconstructionexpo.com to view the floor plan and to reserve your booth space.

Official INTEX Expo Hotel

Hilton New Orleans Riverside
2 Poydras Street
New Orleans, LA 70130

Be sure to book inside our room block to receive the best rate!

Exhibit Services Contact Information

Contact: Samantha J. Riemer, CEM, CMP
Trade Show Manager
Phone: (703) 538-1610
Fax: (703) 538-1730
E-mail: riemer@awci.org
Mail: INTEX Expo
513 West Broad Street
Suite 210
Falls Church, VA 22046-3257
Website: www.intexconstructionexpo.com

2021 Exhibit Schedule

All exhibits must be set up and dismantled only during the scheduled times. No booths may be removed before 1 p.m. on April 14, 2021. If an exhibiting company dismantles before 1 p.m., the company will have their priority points reduced.

Move In

Monday, April 12, 2021, 8 a.m. – 9 p.m.
Tuesday, April 13, 2021, 6 a.m. – 10:30 a.m.

Expo Hours

Tuesday, April 13, 2021, 12:30 p.m. – 5 p.m.
Wednesday, April 14, 2021, 10 a.m. – 1 p.m.

Move Out

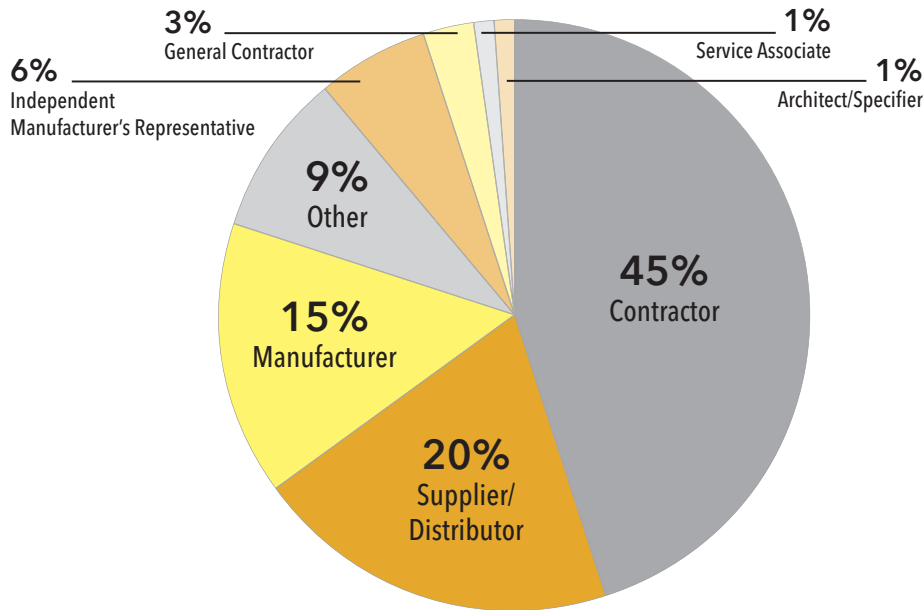
Wednesday, April 14, 2021, 1 p.m. – 10 p.m.
Thursday, April 15, 2021, 8 a.m. – noon



ATTENDEE PROFILE

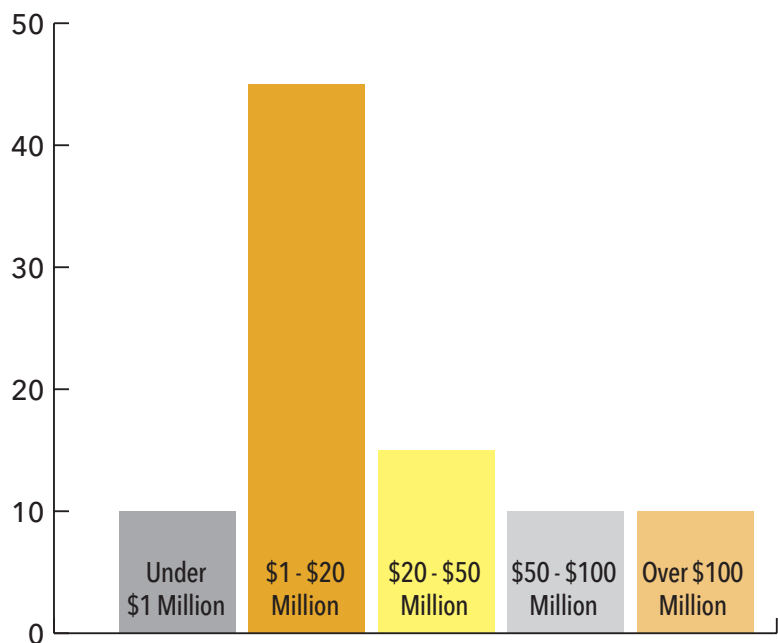
Attendee Business Type

Contractor	45%	Independent Manufacturer's Representative	6%
Supplier/Distributor	20%	General Contractor	3%
Manufacturer	15%	Service Associate	1%
Other	9%	Architect/Specifier	1%



Firm's Annual Dollar Volume

Under \$1 Million	10%
\$1 Million - \$20 Million	45%
\$20 Million - \$50 Million	15%
\$50 Million - \$100 Million	10%
Over \$100 Million	10%



INTEX Expo 2019* Exhibitors

AboutTime	F-Sorb	Panel Rey	Sound Seal
Advance Equipment	Full Circle International Inc.	Panolam Industries	Spec Mix, Inc.
Aegis Metal Framing	Georgia-Pacific Gypsum	Parkland Plastics, Inc.	Specified Technologies Inc.
Aerosmith Fastening Systems	Glasteel	PeerAssist	Spectra Precision - Trimble
Alpine TrusSteel	Grabber Construction Products	Phillips Manufacturing Company	Stanley Black and Decker
American Gypsum	Graco, Inc.	Pinnacle LGS DMCC	Star Sales & Distributing Corp.
American Louver	Greenmaker Industries	PlanGrid	Sto Corp.
AMICO	GypSorb, LLC	Plastic Components, Inc.	Studco Building Systems
Armstrong Building Products	Gypsum Management and Supply	Plexxis Software	Super Stud Building Products
AWCI/AWCI Media	Hess Pumice Products, Inc.	Power Adhesives	TapeTech Tool Co.
BASF Wall Systems	Hiab USA Inc.	Pyrok, Inc.	Telling Industries LLC
BASWA Acoustic North America	Hilti, Inc.	Raken	Tool Source Warehouse
BIK Hydraulics, Ltd.	Intercorp	RectorSeal	ToolPro
Blue Point Fasteners	International Fasteners, Inc.	Regupol Acoustics	Trimaco
Boero USA, Inc.	Intex International	Rockfon	Trim-Tex, Inc.
Bon Tool Co.	ITW Ramset	RockSteady	UNIKO Drywall d/b/a Italian Moulding Design Corp
Brighton-Best International	IUPAT FTI	Rockwool	USG
CamAm Tool Corp	JAACO Corporation	Rodenhouse Inc.	Walls & Ceilings Magazine
Cardinal Acoustics, Inc.	Jiadun (Zhejiang) New Material Technology, Co., Ltd.	Safti-Seal Inc.	Walpanel LLC
Castle Access Panels & Forms Inc.	Jiangsu Jiuding New Material Co., Ltd.	Saint-Gobain ADFORS	Welformed
Catamount Consulting	JN Linrose Mfg, LLC	Senco Brands Inc.	Wolcott Group
CISCA	Johns Manville	Shandong Tianrui Fiberglass Composites Co., Ltd.	XtremeInterior
CEMCO	Kahua	Simpson Strong-Tie	Zhe Jiang Din Mei Intelligent Decoration Co., Ltd. (CADBM)
CertainTeed Corporation	Keene Building Products	Sky Acoustics	
ClarkDietrich Building Systems	Kinetics Noise Control	Soprema	
Clinch-On Cornerbead Company	L&W Supply		
CO.ME Tools	L.D. Peters & Sons, Inc.		
Columbia Taping Tools	LaborChart		
Coner Abrasive Mfg Co., Ltd.	Madrid Inc.		
ConstructConnect	Magnum Tool Corp., Inc.		
Continental Building Products	MarinoWARE		
Conwed Designscape	Marlite		
Crane Composites	Marshalltown		
Custom Truck One Source	Master Wall, Inc.		
Dorr Houzzer	MAX USA Corp.		
Dryvit Systems, Inc.	MBA Metal Framing		
Dura-Stilt Sales Limited Partnership	Metaltech-Omega		
EDMA SAS	Murco Wall Products		
The Estimating Edge	Nathan Kimmel Co., LLC		
eSUB Inc.	National Gypsum		
Excel Engineering	Nitroset, LLC		
Extrutech Plastics Inc.	Nudo Products Inc.		
E-Z Taping System	Nu-Wave Manufacturing, LLC		
First Group Industry Ltd.	OPCMIA		
Flex-Ability Concepts	PABCO Gypsum		
Formica	PAC International		
Framecad America	Palfinger USA, LLC		
Franklin International			



*2019 details provided since the 2020 event was canceled.



EXHIBIT SPACE CONTRACT

April 13-14, 2021

Exhibiting Company Information* (Please print or type)

Company _____
Mailing Address _____
City _____ State/Province _____ ZIP/Postal Code _____
Country _____ Website _____
Phone _____ Fax _____

Contact Information (All INTEX Expo correspondence will be sent to this person.)

Contact _____
Title _____
Address _____
City _____ State/Province _____ ZIP/Postal Code _____
Phone _____ Fax _____
Email _____

**Please be advised that this information will be published on the INTEX Expo website and used in the INTEX Expo onsite program guide. Correspondence is sent via email, so please include a valid email address that you check regularly.*

Space Preference

1. _____ 2. _____
3. _____ 4. _____

List specific companies (not product lines) you DO NOT wish to exhibit next to.

1. _____ 2. _____
3. _____ 4. _____

2021 Exhibit Space *Indicate below the type/size of space requested.*

**There is a \$200 fee for each corner booth.*

- 10' X 10' Member \$3,685
- 10' X 10' Non-member \$4,685
- 10' X 20' Member \$7,370
- 10' X 20' Non-member \$9,370
- 10' X 30' Member \$11,055
- 10' X 30' Non-member \$14,055

Island Booth

- 20' X 20' Member \$14,740
- 20' X 20' Non-member \$18,740
- 20' X 30' Member \$22,110
- 20' X 30' Non-member \$28,110

Booth Fee \$ _____

Corner Fee \$ _____

Total Amount Due \$ _____

Total Deposit (if different from total amount due) \$ _____

Payment must be submitted with application to reserve a booth space.

Method of Payment

- Please check: Check (payable to INTEX Expo)
 Visa MasterCard American Express

Credit Card Number _____

Expiration Date _____ Security Code _____

Print Name on Card _____

Signature _____

Truck Space/Other Space Configurations

_____ X \$3,685 (Member) = _____
(# 10' x 10's) (Booth Fee)

_____ X \$4,685 (Non-member) = _____
(# 10' x 10's) (Booth Fee)

No end-cap booths will be permitted.

The undersigned understands this application becomes a Binding Contract when accepted by the INTEX Expo. The undersigned agrees to abide by the Terms and Conditions published on the reverse side, those listed in the Exhibitor Service Manual, and the rules and regulations of the selected venue or facility.

Printed Name _____

Title _____

Signature _____

Date _____

INTEX Expo reserves the right to photograph or videotape events for promotional purposes. Your Exhibit Space Contract serves as permission for INTEX Expo to copyright, publish and use your likeness in print, online or in other media. If you do not wish to be photographed or videotaped, please tell the camera operator.

Remit Form and Payment to

INTEX Expo, 513 W. Broad St., Ste. 210

Falls Church, VA 22046-3257

Phone: (703) 538-1610 Fax: (703) 538-1730

Email: riemer@awci.org

Terms and Conditions

INTEX Expo is managed by the Association of the Wall and Ceiling Industry and co-sponsored by the Ceilings & Interior Systems Construction Association [the sponsors]. All terms may be subject to change.

Contract

The following rules and regulations become binding upon acceptance of the contract between exhibitor, their employees and agents, and the sponsors, the expo manager, and any additions and amendments that may be established or put into effect by the management.

Space Assignment

Contracts received between July 1-July 31, 2020 will be assigned in accordance with the priority points system beginning on August 1, 2020. Contracts received after July 31, 2020, will be assigned on a first-come, first-served basis. Every effort will be made to assign the exhibitor to one of their chosen spaces; however, the expo manager reserves the right to make final space assignments or change space assignments after acceptance of the booth application, should it be necessary in the best interest of the exhibition.

Payment of Fees

A 50% deposit is required with this application for all contracts received prior to January 29, 2021. Full payment is due for all booth spaces by January 29, 2021. For contracts submitted after January 29, 2021, full payment is due at the time of submission. The exhibitor fee for the INTEX Expo is \$3,685 per 10' x 10' space for members of AWCI and/or Cisca and \$4,685 for non-members. Corners are \$200 each for spaces smaller than 20' x 20'.

If all payments are not paid in full by January 29, 2021, AWCI retains the right to cancel the Exhibitor's space without further notice and without obligation to refund previously paid amounts. Any re-sale of exhibit space shall not result in a refund to the Exhibitor. Exhibitors may not move-in to their exhibit space until payment in full is received.

There will be a \$35 service charge for all checks returned by the bank.

Cancellation Refund Policy

All requests for cancellation of exhibit space must be made in writing to AWCI. The cancellation dates and fees assessed are shown below:

Date to Cancel in Writing:	Amount AWCI will retain or shall be owed:
By November 30, 2020	50% of the total exhibit fee
January 29, 2021 or later	100% of the total exhibit fee

The above cancellation terms shall apply regardless of the execution date of this Agreement and regardless of any re-sale of booth space cancelled by Exhibitor.

Downsizing

If any booth spaces are downsized prior to November 30, 2020, the booth price will reflect the change. If booth spaces are downsized after January 29, 2021, there will be no refunds, and full payment of original booth space will be due.

Membership

Membership must be current as of July 1, 2020, to receive the member rate on booth space.

Exhibitor Service Manual

An Exhibitor Service Manual containing general and technical information regarding the exhibition, facilities of the exhibition site, instructions and rates regarding the services of the official contractors will be e-mailed to the company contact designated on the contract in December 2020.

Shipping/Handling and Receipt of Freight

The official drayer for receipt of the exhibit materials and delivery of these materials to the exhibit space will be designated in the Exhibitor Service Manual. Shipment of exhibit materials, whether by motor freight (common carrier) or air, should be forwarded in accordance with the specific instructions given by the official drayer in the Exhibitor Service Manual. Exhibit materials are to be sent prepaid with a copy of the Bill of Lading forwarded to the official drayer. All materials should be sent to the location designated by the drayer, and nothing should be sent to the exhibit site unless the exhibitor has made arrangements with the drayer beforehand to receive the materials there. Neither the exhibit facility nor its staff is prepared or authorized to receive or handle an exhibitor's shipment. Exhibit materials should be scheduled to arrive according to the instructions provided in the Exhibitor Service Manual.

Exhibit Standards

Exhibitor agrees to abide by all exhibit display guidelines published in the Exhibitor Services Manual. In the area five feet forward from the rear of the booth, display material may be placed up to a height not exceeding eight feet from the floor. All Exhibitors must remain within the confines of their own exhibit space, and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view or affect the display of other Exhibitors. Exhibits not conforming to these specifications, or which in design, operation, or otherwise, are deemed objectionable by AWCI in its sole discretion, will be prohibited.

INTEX Expo Exhibitors will be required to use IAEE Exhibit Guidelines for all booths. Island booths may go up to 16 feet in height, with non-islands having a height of 8 feet. Non-island booths will not be permitted to have hanging signs unless they are granted permission by Show Management.

All island booth renderings must be submitted to Samantha J. Riemer, riemer@awci.org, for approval. Any island booth not approved prior to arrival at INTEX Expo, will not be permitted to set-up.

Distribution of Food/Beverages in Booth

All distribution of in-booth food and beverage must be approved by show management. Failure to comply may result in the food or beverage being removed from the exhibiting company's booth.

Exhibitor Service Desk

Provisions will be made to maintain an Exhibitor Service Desk throughout the exhibition's installation and dismantling period.

Safety

- A. Fire regulations require all display material used for decoration to be flameproof. Any/all electrical equipment, including signs and lights, shall be in good operable condition and able to pass the inspection of the local Fire Underwriters Inspection Bureau. Each exhibitor agrees to be knowledgeable and responsible regarding ordinances and regulations pertaining to health, fire prevention and public safety while participating in this exhibition.
- B. The use of flammable materials necessary to the purpose of the exhibit, where no other alternative can be used, must first be brought to the attention of the Expo Manager, in writing, not less than 90 days before the opening of the exhibit, for approval.

Use of Exhibit Space

Exhibitors shall reflect their company's highest standard of professionalism while maintaining the booth during exhibit hours. The booth must be maintained by at least one company representative at all times during the conference. All demonstrations and exhibits must be confined to the contracted space. No exhibitor shall assign, sublet or share the whole or any part of the contracted exhibit space.

Security & Liabilities

- A. Security guards shall be furnished during the closed hours of the exhibition. The furnishing of the guards shall not increase the liability of the sponsors. After exhibit hours, only those exhibitors properly identified and having the permission of the expo manager may enter the exhibit area.
- B. Neither the sponsors, the official service contractors, the exhibit facility, nor the members, representatives and/or employees will be responsible for injury, loss or damage that may occur to the exhibitor or to the exhibitor's representatives or property, from any cause, prior, during or subsequent to the period covered by this contract.
- C. The sponsors and its agents and employees will not be liable for failure to hold the exhibition as scheduled. Payments for exhibit space will be returned in that event, except that any actual expenses incurred in connection with the exhibition will be deducted if the exhibition is called off 90 days or less prior to the opening date because of fire, or force majeure, or the public enemy, or strike or epidemic, or any law, regulation or public authority that makes it impossible or impractical to hold the exhibition.
- D. Damage to inadequately packed property is the exhibitor's own responsibility.
- E. Damage to the facility housing the exhibit caused or done by the exhibitor shall be replaced or repaired by the exhibitor. Additionally, the exhibitor agrees to protect, save and hold harmless the sponsors, its employees and agents, and the convention facility from all loss and/or damage caused to the facility housing the exhibition, or any part, directly or indirectly.

Certificate of Insurance Requirements

Each exhibitor MUST provide a Certificate of Insurance evidencing Commercial General Liability insurance. Policies shall name Association of the Wall and Ceiling Industry (AWCI), the Ernest N. Morial Convention Center and the City of New Orleans as additional insureds. If your insurance broker is providing the required evidence of coverage, forward the certificate to Samantha J. Riemer at riemer@awci.org.

Admission

The sponsors shall have sole control over all admissions of persons. All persons visiting the exhibit area will be admitted according to the rules and regulations of the exhibition or as amended by the sponsors.

Amendments to Regulations

Any and all matters and questions not specifically covered by the articles in this contract shall be subject to the decision of the sponsors. The sponsors, in the interest of the exhibition, may amend the aforementioned items covered by this contract at any time, and notice thereof shall be binding on exhibitors equally with the foregoing rules set forth in this contract.

Photography and Videography

Any photography or videography must be of your own booth space, its contents and its personnel. All other photography and videography must be approved by that of the exhibitor and/or INTEX Expo Show Management. Any witnessed unauthorized professional photography and videography is a violation and may result in the loss of admission to future events.